The 2017 Definitive Guide To Immediate Annuities

The Definitive Guide to Firebase *The Definitive Guide to Girls in Coming of Age Movies 2017* **The Definitive Guide to Firebase A Definitive Guide to Behavioural Safety Self-Leadership** *Kafka: The Definitive Guide* **FIDIC 2017 The Negotiation Book** *Mooting* Hatched **HTTP: The Definitive Guide Auténtico, Second Edition** *CSS* **The Definitive Guide to HTML5 CSS: The Definitive Guide** R Markdown *Mercurial: The Definitive Guide The Milk Street Cookbook* **Content - The Atomic Particle of Marketing The Definitive Guide to SQLite The Definitive Guide to Strategic Content Marketing** Cassandra: The Definitive Guide **The Effective Executive** The Definitive Guide to Shopify Themes Handbook of Industrial Polyethylene and Technology *The Definitive Guide to Social CRM* SSH, The Secure Shell: The Definitive Guide **Cloud Foundry: The Definitive Guide Spark: The Definitive Guide The Definitive Guide to Membership Marketing** The Room *Entrepreneurial Finance: A Definitive Guide* **Definitive Guide to Disc Golf** *The More or Less Definitive Guide to Self-Care* Self Made **Asking Questions The Champagne Guide 2016-2017 The Definitive Guide to Instructional Coaching 2016-2017 Directory of American Politics Cascading Style Sheets**

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Content - The Atomic Particle of Marketing Apr 14 2021 Content, in all its forms, is the single most critical element of any marketing campaign. Finding a successful equilibrium between content marketing and content strategy is difficult, but essential. Content - The Atomic Particle of Marketing goes beyond superficial descriptions of how to produce engaging social media content to offer the results of many years of deep quantitative research, and hours of interviews with senior marketers at some of the world's leading brands. Written by a recognised industry thought-leader, Content - The Atomic Particle of Marketing explores how content functions in the broader framework of all marketing, as

well as organizational concerns and IT decision making. It demonstrates the value content brings not only to "owned" media initiatives, such as a company website or blog, but also the essential role content plays in all other marketing initiatives, from social media to advertising to offline channels. It will enable readers to make the organizational, staffing, tools and process decisions necessary to get content up and running across divisions and organizational silos. Deeply researched and insightful, Content - The Atomic Particle of Marketing is, quite simply, the definitive research-based guide to content marketing.

Hatched Jan 24 2022 The Philadelphia Eagles made history in 2017 by winning their first-ever Super Bowl, bringing a Lombardi Trophy to a city that last earned a football title almost six decades earlier. In ""Hatched,"" we relive the special season with ... - 19 game recaps - Profiles of every player - Stories from the locker room - On-site Super Bowl reports From Week One to the championship parade, it's all covered in 180] pages dedicated to what made the 2017 campaign an Eagles treasure both on and off the field.

Auténtico, Second Edition Nov 21 2021 America has an urgent need for Latino and Latina executives. This book identifies a path to uplift and amplify their representation in leadership. Latinos and Latinas will account for a third of our workforce by 2050—yet they make up only 5 percent of senior roles in corporate America. Dr. Robert Rodriguez and Andrés T. Tapia call this low percentage of Latino and Latina corporate executives today the "5 percent Shame." Inspired by Price M. Cobbs's seminal work on the secrets of successful Black leaders, this book seeks to understand the impact on Latinos and Latinas of the external forces of conscious and unconscious biases and of the internal forces of whether to assimilate or double down on their cultural identities in their quest to get ahead. The second edition features a new foreword by Henry Cisneros, former secretary of the Department of Housing and Urban Development, as well as updated statistics and graphs to represent how America's career landscape for Latinos has and has not changed and how to ensure Latinos can rise to their fullest potential. Using insights from in-depth interviews with twenty highly successful boomer Latino and Latina executives and focus groups with dozens of Gen X and millennial leaders, the authors have captured lessons about how these individuals chose their career paths, addressed challenges, and seized opportunities. The discussions are interpreted through the lenses of the authors' different personal experiences as Latino leaders in corporate America and synthesized as a guide for future leaders.

SSH, The Secure Shell: The Definitive Guide Aug 07 2020 Are you serious about network security? Then check out SSH, the Secure Shell, which provides key-based authentication and transparent encryption for your network connections. It's reliable, robust, and reasonably easy to use, and both free and commercial implementations are widely available for most operating systems. While it doesn't solve every privacy and security problem, SSH eliminates several of them very effectively.Everything you want to know about SSH is in our second edition of SSH, The Secure Shell: The Definitive Guide. This updated book thoroughly covers the latest SSH-2 protocol for system administrators and end users interested in using this increasingly popular TCP/IP-based solution.How does it work? Whenever data is sent to the network, SSH automatically encrypts it. When data reaches its intended recipient, SSH decrypts it. The result is "transparent" encryption-users can work normally, unaware that their communications are already encrypted. SSH supports secure file transfer between computers, secure remote logins, and a unique "tunneling" capability

that adds encryption to otherwise insecure network applications. With SSH, users can freely navigate the Internet, and system administrators can secure their networks or perform remote administration.Written for a wide, technical audience, SSH, The Secure Shell: The Definitive Guide covers several implementations of SSH for different operating systems and computing environments. Whether you're an individual running Linux machines at home, a corporate network administrator with thousands of users, or a PC/Mac owner who just wants a secure way to telnet or transfer files between machines, our indispensable guide has you covered. It starts with simple installation and use of SSH, and works its way to in-depth case studies on large, sensitive computer networks.No matter where or how you're shipping information, SSH, The Secure Shell: The Definitive Guide will show you how to do it securely.

The Milk Street Cookbook May 16 2021 Christopher Kimball's Milk Street airs to 1.5 million viewers weekly on public television stations across America, and this book is the complete, up-to-date compendium of recipes for the show's fans. This cookbook contains more than 300 recipes, 75 of which are brand new from the latest season of the TV show, that show you how to cook the Milk Street way: with bolder flavors, healthier ingredients, and simpler techniques. And because they're from Christopher Kimball, you can trust them to work. At Milk Street, there are no long lists of hard-to-find ingredients, strange cookware, or all day methods. Instead, you'll find recipes that deliver big flavors and textures fast and with simple techniques: Thai Fried Rice Cacio e Pepe Charred Brussels Sprouts Harissa Roasted Potatoes Cape Malay Chicken Curry And even Central Mexican Guacamole and Israeli Hummus--classics with a twist! Organized by type of dish--from salads, soups, grains, and vegetable sides to simple dinners and 21st century desserts--this new edition promises to change the way you cook forever. Welcome to the new home cooking. Welcome to Milk Street.

The Champagne Guide 2016-2017 Sep 27 2019 The Champagne Guide celebrates the craft of Champagne creation and the people behind making the wine in your glass smell, taste, and bubble like no other. More than 400 Champagnes of the latest, freshest vintages have been tasted, reviewed and rated, and are assessed independently with honest, eloquent descriptions. The 2016-2017 edition profiles 100 Champagne producers, from the smallest growers to the largest houses, and includes chapters on the current issues facing Champagne, from global warming to excessive yields and the antiqued cru system, The Champagne Guide tells you everything you need to know about how Champagne is grown and made and how to buy, open, serve and store Champagne, all for less than the price of a bottle!

Cassandra: The Definitive Guide Jan 12 2021 Imagine what you could do if scalability wasn't a problem. With this hands-on guide, you'll learn how the Cassandra database management system handles hundreds of terabytes of data while remaining highly available across multiple data centers. This expanded second edition—updated for Cassandra 3.0—provides the technical details and practical examples you need to put this database to work in a production environment. Authors Jeff Carpenter and Eben Hewitt demonstrate the advantages of Cassandra's non-relational design, with special attention to data modeling. If you're a developer, DBA, or application architect looking to solve a database scaling issue or future-proof your application, this guide helps you harness Cassandra's speed and

flexibility. Understand Cassandra's distributed and decentralized structure Use the Cassandra Query Language (CQL) and cqlsh—the CQL shell Create a working data model and compare it with an equivalent relational model Develop sample applications using client drivers for languages including Java, Python, and Node.js Explore cluster topology and learn how nodes exchange data Maintain a high level of performance in your cluster Deploy Cassandra on site, in the Cloud, or with Docker Integrate Cassandra with Spark, Hadoop, Elasticsearch, Solr, and Lucene

Definitive Guide to Disc Golf Jan 30 2020 For people just starting to play, disc golf can become an exciting and addictive sport to play for a lifetime. Avid disc golfers often find playing a challenging test of both physical skill and mental determination. Disc golf is a "greener" sport than most, and has fewer barriers to entry than traditional golf and other recreational sports. It is also one of the fastest growing sports in the United States. The Definitive Guide to Disc Golf provides readers all the essential information they need to get started playing disc golf, but it is much more than just a basic "how to" manual – it is a thoughtful, fascinating, and thoroughly enjoyable exploration into the history, nature, science, and skills of disc golf. Featuring more than 80 instructional photos, this is a comprehensive book about disc golf that would be enjoyed by all players, from beginners to aspiring professionals.

Mercurial: The Definitive Guide Jun 16 2021 This instructive book takes you step by step through ways to track, merge, and manage both open source and commercial software projects with Mercurial, using Windows, Mac OS X, Linux, Solaris, and other systems. Mercurial is the easiest system to learn when it comes to distributed revision control. And it's a very flexible tool that's ideal whether you're a lone programmer working on a small project, or part of a huge team dealing with thousands of files. Mercurial permits a countless variety of development and collaboration methods, and this book offers several concrete suggestions to get you started. This guide will help you: Learn the basics of working with a repository, changesets, and revisions Merge changes from separate repositories Set up Mercurial to work with files on a daily basis, including which ones to track Get examples and tools for setting up various workflow models Manage a project that's making progress on multiple fronts at once Find and fix mistakes by isolating problem sources Use hooks to perform actions automatically in response to repository events Customize the output of Mercurial Mercurial: The Definitive Guide maintains a strong focus on simplicity to help you learn Mercurial quickly and thoroughly.

CSS: The Definitive Guide Aug 19 2021 If you're a web designer or app developer interested in sophisticated page styling, improved accessibility, and saving time and effort, this book is for you. This revised edition provides a comprehensive guide to CSS implementation, along with a thorough review of the latest CSS specifications. CSS is a constantly evolving language for describing the presentation of web content on screen, printers, speech synthesizers, screen readers, and chat windows. It is used by all browsers on all screen sizes on all types of IoT devices, including phones, computers, video games, televisions, watches, kiosks, and auto consoles. Authors Eric Meyer and Estelle Weyl show you how to improve user experience, speed development, avoid potential bugs, and add life and depth to your applications through layout, transitions and animations, borders, backgrounds, text properties, and many other tools and techniques. This guide covers:

Selectors, specificity, and the cascade Values, units, fonts, and text properties Padding, borders, outlines, and margins Colors, backgrounds, and gradients Floats and positioning tricks Flexible box layout The new Grid layout system 2D and 3D transforms, transitions, and animation Filters, blending, clipping, and masking Media and feature queries

The Room Apr 02 2020 (Applause Books). Oh Hai! The Room: The Definitive Guide is the ultimate key to the biggest pop culture phenomenon of the 21st century, Tommy Wiseau's The Room . Arguably the worst film of all time and certainly one of the most beguiling, the masterpiece of so-bad-it's-good filmmaking has grown since its release in 2003 to become one of the most popular theatrical releases of all time, with an extremely loyal and vocal fan base. Within the book, readers will find everything required to step into The Room for the first time and understand the traditions, characters, and (lack of) logic at play within the ultimate cult film. Favorite customers of the film will also find a dozen red roses as the book takes a look back at the history of the phenomenon, features extensive and in-depth analysis of the film, includes extensive interviews with the cast and crew, and, of course, studies the film's enigmatic and visionary auteur, Tommy Wiseau. This is the first available book guide to The Room . And an added bonus is the graphic design from cult film artist Mute, which will give the book an eye-catching and distinctive look. So get your tuxedo on, grab your football, have your spoons at the ready, and prepare to shout, "You're tearing me apart, Lisa!" for the first or thousandth time, as we enter The Room .

A Definitive Guide to Behavioural Safety Jul 30 2022 This book makes the case that far too much work undertaken under the banner of 'behavioural safety' is overly person-focused. 'If you can walk on hot coals, you can do anything – so be safe' needs to be dismissed out of hand, but also more advanced techniques based on coaching and empowerment fail to reflect the fact that, as 'Just Culture' models show, the great majority of causes of unsafe behaviour are environmental. Our methodologies mustn't focus on the person with an open mind that there may be an underlying root cause; they must start from the statistically proven assumption that there is an underlying cause. This shift in mindset has a profound impact on the type of methodologies we must lead with, how they are used, how they are perceived, and last but certainly not least, their efficacy. A Definitive Guide to Behavioural Safety is a one-stop guide to all of the core theories and principles that underpin behaviour-based safety. All front-line behaviours that lead to incidents and injury are covered by the term behavioural safety, and getting to grips with the behaviours that might lead people to engage in unsafe or risky behaviour is crucial to prevention. In this book, internationally acclaimed behavioural safety expert Tim Marsh leads the reader through the three main strands: The awareness approach. The walk-and-talk approach. The Six Sigma safety or the Deming-inspired 'full' approach. Going through the very latest innovations in the field, the book covers the systemic approach to safety observation, measurement, intervention and analysis, but also incorporates emotional intelligence training aimed at enhancing supervisor–worker trust and communication more generally. A Definite Guide to Behavioural Safety is a perfect guide for any professional, whether you're aiming to set up an ambitious and wide-ranging behavioural safety programme from scratch or you're looking to refresh or extend an existing approach.

The More or Less Definitive Guide to Self-Care Dec 31 2019 From a top mental-health writer most recently at BuzzFeed, an A to Z guide to all things self-care—from

aromatherapy, to finding a therapist, to catching zzz's

Entrepreneurial Finance: A Definitive Guide Mar 02 2020 This book synthesises current knowledge on entrepreneurial finance. It provides a comprehensive and up-to-date overview of the state-of-the-art in entrepreneurial finance, with a focus on its ecosystem and main players. It analyses different channels of funding for young and growing ventures, namely debt financing, venture capital, business angels, and new forms of alternative finance, highlighting their advantages and disadvantages from an entrepreneur's perspective. It further discusses the characteristics of financial markets in entrepreneurial finance, examining financial gaps and public policies.This book is ideal for students in entrepreneurship, innovation, finance and business at the graduate and post-graduate levels. Entrepreneurs and policymakers interested in financial issues related to start-ups and new ventures will also find this book interesting.

Cascading Style Sheets Jun 24 2019 Demonstrates the control and flexibility Cascading Style Sheets bring to Web design, covering selectors and structure, units, text manipulation, colors, backgrounds, borders, visual formatting, and positioning.

The Definitive Guide to Membership Marketing May 04 2020 If you have a private club and are looking to build your membership in a sustainable way, this is your guide book.

The Definitive Guide to Firebase Nov 02 2022 Plan how to build a better app, grow it into a business, and earn money from your hard work using Firebase. In this book, Laurence Moroney, Staff Developer Advocate at Google, takes you through each of the 15 Firebase technologies, showing you how to use them with concrete examples. You'll see how to build cross-platform apps with the three pillars of the Firebase platform: technologies to help you develop apps with a real-time database, remote configuration, cloud messaging, and more; grow your apps with user sharing, search integration, analytics, and more; and earn from your apps with in-app advertising. After reading The Definitive Guide to Firebase, you'll come away empowered to make the most of this technology that helps you build better cross-platform mobile apps using either native Android or JavaScript-based web apps and effectively deploy them in a cloud environment. What You'll Learn Use the real-time database for a codeless middleware that gives online and offline data for syncing across your users' devices Master Firebase Cloud Messaging, a technology that delivers to connected devices in less than 500ms Grow your app organically with technologies such App Indexing, App Invites, and Dynamic Links Understand problems when they arise with crash reporting Fix user problems without direct access to users' devices Tie it all together with analytics that give you great intelligence about how users interact with your app Who This Book Is For Experienced Android, mobile app developers new to Firebase. This book is also for experienced web developers looking to build and deploy web apps for smartphones and tablets, too, who may be new or less experienced with mobile programming.

Mooting Feb 22 2022 Mooting offers an excellent opportunity to develop your skills in an enjoyable, interactive and challenging way. Participation in mooting can lead to improved academic performance, enhancing your knowledge and your ability to handle complex legal materials as well as improving the power of your persuasive argument and vital skills, which will enhance your profile for prospective employers. In this book, Eric Baskind provides a seamless and comprehensive examination of the various areas involved in

mooting and advocacy, combining both theoretical and practical aspects as well as the organisation of and participation in mooting competitions. Online video footage of an actual moot brings the practical nature of mooting alive and will give you expert advice and analysis of successful mooting technique as well as tips for improvement. Each moot video is highlighted at various points of interest to provide expert commentary and analysis of the mooters' presentation, identifying the mooters' strengths and weaknesses and how successfully they use cases and other materials to support their argument. These sections will then be re-enacted, incorporating the suggestions for improvements to help you to see how the overall performance could have been improved. This definitive guide will equip you with a complete grasp of mooting from the initial preparatory stages through to advocacy in the moot itself.

The Definitive Guide to Social CRM Sep 07 2020 Make Social CRM work! This book presents the first proven framework and step-by-step methodology for driving maximum value from Social CRM throughout sales, marketing, customer service, and beyond. Barton Goldenberg,the field's #1 expert, offers a proven, four-step methodology for succeeding with Social CRM work in any B2B, B2C, or B2B2C organization. You'll learn how to integrate people, process and technology to optimize relationships with every customer, achieve seamless collaboration across customer-facing functions, and make the most of today's leading social platforms. Goldenberg shows how to: • Systematically harvest information from Social Media conversations and communities: Facebook, Twitter, LinkedIn, Google+, and beyond • Integrate this information into expanded customer profiles • Use these profiles to personalize customer service, marketing messages, and sales offers far more effectively Goldenberg assesses the changing impact of social media on customer relationships, identifies smarter ways to profitably integrate it throughout your business, guides you through Social CRM planning and implementation, and examines key challenges and opportunities in leveraging Social CRM after you've deployed it. You'll find practical advice on issues ranging from strategy to software selection, vendor negotiation to team development and day-to-day operations. Goldenberg concludes by previewing the future of Social CRM — and the fast-changing customer tomorrow's systems must serve. For all executive decision-makers, managers, and implementers who are involved in, planning, or considering Social CRM initiatives.

Kafka: The Definitive Guide May 28 2022 Every enterprise application creates data, whether it's log messages, metrics, user activity, outgoing messages, or something else. And how to move all of this data becomes nearly as important as the data itself. If you're an application architect, developer, or production engineer new to Apache Kafka, this practical guide shows you how to use this open source streaming platform to handle real-time data feeds. Engineers from Confluent and LinkedIn who are responsible for developing Kafka explain how to deploy production Kafka clusters, write reliable event-driven microservices, and build scalable stream-processing applications with this platform. Through detailed examples, you'll learn Kafka's design principles, reliability guarantees, key APIs, and architecture details, including the replication protocol, the controller, and the storage layer. Understand publish-subscribe messaging and how it fits in the big data ecosystem. Explore Kafka producers and consumers for writing and reading messages Understand Kafka patterns and use-case requirements to ensure reliable data delivery Get best practices for

building data pipelines and applications with Kafka Manage Kafka in production, and learn to perform monitoring, tuning, and maintenance tasks Learn the most critical metrics among Kafka's operational measurements Explore how Kafka's stream delivery capabilities make it a perfect source for stream processing systems

Asking Questions Oct 28 2019 Since it was first published more than twenty-five years ago, Asking Questions has become a classic guide for designing questionnaires¾the most widely used method for collecting information about people?s attitudes and behavior. An essential tool for market researchers advertisers, pollsters, and social scientists, this thoroughly updated and definitive work combines time-proven techniques with the most current research, findings, and methods. The book presents a cognitive approach to questionnaire design and includes timely information on the Internet and electronic resources. Comprehensive and concise, Asking Questions can be used to design questionnaires for any subject area, whether administered by telephone, online, mail, in groups, or face-to-face. The book describes the design process from start to finish and is filled with illustrative examples from actual surveys.

The Definitive Guide to Girls in Coming of Age Movies 2017 Oct 01 2022 A lot of movies are tagged as Coming of Age to increase sales, when in reality, they are not. This book only lists movies that fit the genre. They are noted by title, and if known year of release and the country from which they originated and they all have descriptions. Plus, on the last page, I share with you how to find independent videos, many of which are homemade that are also in the Coming of Age realm. Over 800 movies from around the world are listed. Sure you have heard of Pretty Baby and Beau Pere, but what about A Shed Below The Mountain or Aqua Miss? With this guide you could build an awesome collection.

The Definitive Guide to HTML5 Sep 19 2021 The Definitive Guide to HTML5 provides the breadth of information you'll need to start creating the next generation of HTML5 websites. It covers all the base knowledge required for standards-compliant, semantic, modern website creation. It also covers the full HTML5 ecosystem and the associated APIs that complement the core HTML5 language. The Definitive Guide to HTML5 begins by tackling the basics of HTML5, ensuring that you know best practices and key uses of all of the important elements, including those new to HTML5. This section also covers extended usage of CSS3, JavaScript, and DOM manipulation, making you proficient in all core aspects of modern website creation. The final part of the book covers the associated W3C APIs that surround the HTML5 specification. You will achieve a thorough working knowledge of the Geolocation API, web storage, creating offline applications, and the new drag and drop functionality. The Definitive Guide to HTML5 also dives into the key media enhancements of HTML5 and its surrounding technologies: Canvas, video and audio.

Handbook of Industrial Polyethylene and Technology Oct 09 2020 This handbook provides an exhaustive description of polyethylene. The 50+ chapters are written by some of the most experienced and prominent authors in the field, providing a truly unique view of polyethylene. The book starts with a historical discussion on how low density polyethylene was discovered and how it provided unique opportunities in the early days. New catalysts are presented and show how they created an expansion in available products including linear low density polyethylene, high density polyethylene, copolymers, and polyethylene produced from metallocene catalysts. With these different catalysts systems a wide range of

structures are possible with an equally wide range of physical properties. Numerous types of additives are presented that include additives for the protection of the resin from the environment and processing, fillers, processing aids, anti-fogging agents, pigments, and flame retardants. Common processing methods including extrusion, blown film, cast film, injection molding, and thermoforming are presented along with some of the more specialized processing techniques such as rotational molding, fiber processing, pipe extrusion, reactive extrusion, wire and cable, and foaming processes. The business of polyethylene including markets, world capacity, and future prospects are detailed. This handbook provides the most current and complete technology assessments and business practices for polyethylene resins.

Spark: The Definitive Guide Jun 04 2020 Learn how to use, deploy, and maintain Apache Spark with this comprehensive guide, written by the creators of the open-source cluster-computing framework. With an emphasis on improvements and new features in Spark 2.0, authors Bill Chambers and Matei Zaharia break down Spark topics into distinct sections, each with unique goals. You'll explore the basic operations and common functions of Spark's structured APIs, as well as Structured Streaming, a new high-level API for building end-to-end streaming applications. Developers and system administrators will learn the fundamentals of monitoring, tuning, and debugging Spark, and explore machine learning techniques and scenarios for employing MLlib, Spark's scalable machine-learning library. Get a gentle overview of big data and Spark Learn about DataFrames, SQL, and Datasets—Spark's core APIs—through worked examples Dive into Spark's low-level APIs, RDDs, and execution of SQL and DataFrames Understand how Spark runs on a cluster Debug, monitor, and tune Spark clusters and applications Learn the power of Structured Streaming, Spark's stream-processing engine Learn how you can apply MLlib to a variety of problems, including classification or recommendation

Self-Leadership Jun 28 2022 Written by the scholars who first developed the theory of self-leadership (Christopher P. Neck, Charles C. Manz, & Jeffery D. Houghton), Self-Leadership: The Definitive Guide to Personal Excellence offers powerful yet practical advice for leading yourself to personal excellence. Grounded in research, this milestone book is based on a simple yet revolutionary principle: First learn to lead yourself, and then you will be in a solid position to effectively lead others. This inclusive approach to self-motivation and self-influence equips readers with the strategies and tips they need to build a strong foundation in the study of management, as well as enhancing their own personal effectiveness.

The Definitive Guide to Instructional Coaching Aug 26 2019 Even under ideal conditions, teaching is tough work. Facing unrelenting pressure from administrators and parents and caught in a race against time to improve student outcomes, educators can easily become discouraged (or worse, burn out completely) without a robust coaching system in place to support them. For more than 20 years, perfecting such a system has been the paramount objective of best-selling author and coaching guru Jim Knight and his team of researchers at the Instructional Coaching Group (ICG). In The Definitive Guide to Instructional Coaching, Knight offers a blueprint for establishing, administering, and assessing an instructional coaching program laser-focused on every educator's ultimate goal: the academic success of students. Organized around ICG's seven "Success Factors" for

great instructional coaching, this book offers * An in-depth guide to the Impact Cycle, ICG's research-based and field-tested model for coaching teachers through issues that matter most to them; * Detailed guidance on how to create a "playbook" of instructional strategies to share with collaborating teachers—and how to model those strategies under different conditions; * Practical advice on preparing for and engaging in substantive, reflective, and teacher-centered coaching conversations; * Best practices for gathering, analyzing, and responding to data for improved teaching and learning; and * Real-life anecdotes and testimonies from educators and coaches who have reaped the benefits of the Impact Cycle in a diverse array of schools. In addition, each chapter of the book contains a learning map to help orient you and a list of valuable additional resources to complement the text. Whether you're new to coaching or well versed in the practice, The Definitive Guide to Instructional Coaching will no doubt prove a cornerstone of your coaching library for years to come.

The Negotiation Book Mar 26 2022 Winner! - CMI Management Book of the Year 2017 – Practical Manager category Master the art of negotiation and gain the competitive advantage Now revised and updated, the second edition of The Negotiation Book will teach you about one of the most important skills in business. We all have to negotiate at some point; whether in the office or at home and good negotiation skills can have a profound effect on our lives – both financially and personally. No other skill will give you a better chance of optimizing your success and your organization's success. Every time you negotiate, you are looking for an increased advantage. This book delivers it, whilst ensuring the other party also comes away feeling good about the deal. Nothing will put you in a stronger position to build capacity, build negotiation strategies and facilitate negotiations through to successful conclusions. The Negotiation Book: Explains the importance of planning, dynamics and strategies Will help you understand the psychology, tactics and behaviours of negotiation Teaches you how to conduct successful win-win negotiations Gives you the competitive advantage

R Markdown Jul 18 2021 R Markdown: The Definitive Guide is the first official book authored by the core R Markdown developers that provides a comprehensive and accurate reference to the R Markdown ecosystem. With R Markdown, you can easily create reproducible data analysis reports, presentations, dashboards, interactive applications, books, dissertations, websites, and journal articles, while enjoying the simplicity of Markdown and the great power of R and other languages. In this book, you will learn Basics: Syntax of Markdown and R code chunks, how to generate figures and tables, and how to use other computing languages Built-in output formats of R Markdown: PDF/HTML/Word/RTF/Markdown documents and ioslides/Slidy/Beamer/PowerPoint presentations Extensions and applications: Dashboards, Tufte handouts, xaringan/reveal.js presentations, websites, books, journal articles, and interactive tutorials Advanced topics: Parameterized reports, HTML widgets, document templates, custom output formats, and Shiny documents. Yihui Xie is a software engineer at RStudio. He has authored and co-authored several R packages, including knitr, rmarkdown, bookdown, blogdown, shiny, xaringan, and animation. He has published three other books, Dynamic Documents with R and knitr, bookdown: Authoring Books and Technical Documents with R Markdown, and blogdown: Creating Websites with R Markdown. J.J. Allaire is the founder of RStudio and

the creator of the RStudio IDE. He is an author of several packages in the R Markdown ecosystem including rmarkdown, flexdashboard, learnr, and radix. Garrett Grolemund is the co-author of R for Data Science and author of Hands-On Programming with R. He wrote the lubridate R package and works for RStudio as an advocate who trains engineers to do data science with R and the Tidyverse.

FIDIC 2017 Apr 26 2022

Self Made Nov 29 2019 SELF-MADE IS A TRULY DEFINITIVE GUIDE; A 'GO-TO' BOOK FOR ALL ENTREPRENEURS AT ANY STAGE OF BUSINESS. This authoritative, focused guide by two of the UK's brightest young entrepreneurs - The Apprentice runner-up, Bianca Miller and serial entrepreneur, Byron Cole - is a comprehensive toolkit for anyone who wants to make a success of running their own business. Featuring interviews with well known entrepreneurs, entertainers and industry experts, the book covers every tier of the business development process, from start-up to exit, offering practical, implementable and global advice on the start up process. De-coding the jargon that is prevalent in business circles today, this book provides straightforward advice on converting an innovative business concept into a commercially viable proposition. It will help you to avoid the costly common mistakes of many who have gone before you, and create a sustainable enterprise that will flourish. Read Self Made and run your own business without fear of failure.

The Effective Executive Dec 11 2020 A handsome, commemorative edition of Peter F. Drucker's timeless classic work on leadership and management, with a foreword by Jim Collins. What makes an effective executive? For decades, Peter F. Drucker was widely regarded as "the dean of this country's business and management philosophers" (Wall Street Journal). In this concise and brilliant work, he looks to the most influential position in management—the executive. The measure of the executive, Drucker reminds us, is the ability to "get the right things done." This usually involves doing what other people have overlooked as well as avoiding what is unproductive. Intelligence, imagination, and knowledge may all be wasted in an executive job without the acquired habits of mind that mold them into results. Drucker identifies five practices essential to business effectiveness that can—and must—be mastered: Managing time; Choosing what to contribute to the organization; Knowing where and how to mobilize strength for best effect; Setting the right priorities; Knitting all of them together with effective decision-making Ranging across the annals of business and government, Drucker demonstrates the distinctive skill of the executive and offers fresh insights into old and seemingly obvious business situations.

The Definitive Guide to SQLite Mar 14 2021 Outside of the world of enterprise computing, there is one database that enables a huge range of software and hardware to flex relational database capabilities, without the baggage and cost of traditional database management systems. That database is SQLite—an embeddable database with an amazingly small footprint, yet able to handle databases of enormous size. SQLite comes equipped with an array of powerful features available through a host of programming and development environments. It is supported by languages such as C, Java, Perl, PHP, Python, Ruby, TCL, and more. The Definitive Guide to SQLite, Second Edition is devoted to complete coverage of the latest version of this powerful database. It offers a thorough overview of SQLite's capabilities and APIs. The book also uses SQLite as the basis for helping newcomers make

their first foray into database development. In only a short time you can be writing programs as diverse as a server-side browser plug-in or the next great iPhone or Android application! Learn about SQLite extensions for C, Java, Perl, PHP, Python, Ruby, and Tcl. Get solid coverage of SQLite internals. Explore developing iOS (iPhone) and Android applications with SQLite. SQLite is the solution chosen for thousands of products around the world, from mobile phones and GPS devices to set-top boxes and web browsers. You almost certainly use SQLite every day without even realizing it!

The Definitive Guide to Firebase Aug 31 2022 Plan how to build a better app, grow it into a business, and earn money from your hard work using Firebase. In this book, Laurence Moroney, Staff Developer Advocate at Google, takes you through each of the 15 Firebase technologies, showing you how to use them with concrete examples. You'll see how to build cross-platform apps with the three pillars of the Firebase platform: technologies to help you develop apps with a real-time database, remote configuration, cloud messaging, and more; grow your apps with user sharing, search integration, analytics, and more; and earn from your apps with in-app advertising. After reading The Definitive Guide to Firebase, you'll come away empowered to make the most of this technology that helps you build better cross-platform mobile apps using either native Android or JavaScript-based web apps and effectively deploy them in a cloud environment. What You'll Learn Use the real-time database for a codeless middleware that gives online and offline data for syncing across your users' devices Master Firebase Cloud Messaging, a technology that delivers to connected devices in less than 500ms Grow your app organically with technologies such App Indexing, App Invites, and Dynamic Links Understand problems when they arise with crash reporting Fix user problems without direct access to users' devices Tie it all together with analytics that give you great intelligence about how users interact with your app Who This Book Is For Experienced Android, mobile app developers new to Firebase. This book is also for experienced web developers looking to build and deploy web apps for smartphones and tablets, too, who may be new or less experienced with mobile programming.

The Definitive Guide to Shopify Themes Nov 09 2020 Master the design techniques and practical skills needed to build Shopify themes and make you and your clients profitable. An increasing number of businesses use Shopify and all of them need a well-designed theme to turn visitors into customers. Designers and developers that can deliver such themes create value for their clients and customers — and get paid accordingly. Written by Shopify Plus expert Gavin Ballard, this book teaches you how to apply your existing web development skills to the development of Shopify themes. Along the way, we'll highlight the differences you will encounter and how you can use Liquid, Shopify's templating language. You will understand the key tools, workflows, principles and processes that help experienced Shopify developers build amazing themes. This book is the first dedicated to Shopify theme development and is invaluable for any web or Ecommerce professional looking to add Shopify skills to their tool belt – add it to your library today. What You Will Learn Use your existing web development skills to master Shopify themes and new technologies like Liquid and Slate Apply appropriate Shopify principles to the design of Ecommerce sites Employ strategies and technical skills to get the most out of a Shopify theme Examine advanced workflow and deployment techniques for delivering Shopify

themes Who This Book Is For This book assumes familiarity with common web technologies (HTML, CSS, JavaScript) but does not assume any significant prior knowledge of Shopify themes. Anyone with existing web design and development skills will find this book invaluable in bridging the knowledge gap when starting out with Shopify theme development. There's value for those more familiar with Shopify themes as well - whether it's learning some advanced workflow and deployment techniques, becoming acquainted with Shopify's brand new theme framework Slate, or just stepping back to consider Ecommerce design principles at a higher level.

The Definitive Guide to Strategic Content Marketing Feb 10 2021 Marketers everywhere are talking about content, but not everyone is saying the same thing. Some professionals love content and believe it has revolutionized the practice of marketing. To others, it's mere hype: a new name for what marketers have always done. The Definitive Guide to Strategic Content Marketing brings together all of these diverse perspectives, structuring them around useful key topics that provide insight into the multi-faceted nature of content marketing, featuring interviews with leading academics, industry experts, global thought leaders and influencers. The editors of The Definitive Guide to Strategic Content Marketing weave different voices together to present a balanced view of content marketing, grouping the discussion around relevant subjects such as content monetization, native advertising, visuals vs video, and the challenge of measuring results. This structure allows readers to move through the book according to their interests, and cherry-pick the most useful aspects of each discussion to apply to their own marketing initiatives. Containing contributions from brands such as GE, General Motors, HSBC, Football Association, Diageo and Pernod Ricard, and agencies including Oglivy Group UK, Havas, Zenith, Vizeum, Accenture and more, this book is a truly unique resource. Online resources include bonus chapters. With a foreword written by Tom Goodwin, author of Digital Darwinism and EVP, Head of Innovation at Zenith USA, this book contains insight and contributions from a wealth of A-list industry professionals and influencers, including: Tim Lindsay, Bob Garfield, Bob Hoffman, Faris Yakob, Thomas Kolster, Rebecca Lieb, Tia Castagno, Scott Donaton, Rober Rose, David Berkowitz, Professors Mara Einstein, Mark Ritson and Douglas Rushkoff.

Cloud Foundry: The Definitive Guide Jul 06 2020 How can Cloud Foundry help you develop and deploy business-critical applications and tasks with velocity? This practical guide demonstrates how this open source, cloud-native application platform not only significantly reduces the develop-to-deploy cycle time, but also raises the value line for application operators by changing the way applications and supporting services are deployed and run. Learn how Cloud Foundry can help you improve your product velocity by handling many of essential tasks required to run applications in production. Author Duncan Winn shows DevOps and operations teams how to configure and run Cloud Foundry at scale. You'll examine Cloud Foundry's technical concepts—including how various platform components interrelate—and learn how to choose your underlying infrastructure, define the networking architecture, and establish resiliency requirements. This book covers: Cloud-native concepts that make the app build, test, deploy, and scale faster How to deploy Cloud Foundry and the BOSH release engineering toolchain Concepts and components of Cloud Foundry's runtime architecture Cloud Foundry's routing

mechanisms and capabilities The platform's approach to container tooling and orchestration BOSH concepts, deployments, components, and commands Basic tools and techniques for debugging the platform Recent and soon-to-emerge features of Cloud Foundry

2016-2017 Directory of American Politics Jul 26 2019 The 2016–2017 edition of The Directory of American Politics is the most comprehensive listing of government and private political organizations yet published, with information on the offices of federal and state elected officials, interest groups, media outlets, Super PACs, and registered lobbyists—in short, an exhaustive listing of every significant organization and individual involved in the American political system. Each entry contains detailed contact information, including names, addresses, and telephone numbers. Also included are selected email and Internet addresses, websites, descriptions of committee assignments, senior staff by name and responsibility, a listing of sponsored legislation, and more. Entries are categorized by state, including those for congressional office holders, and are indexed alphabetically and by subject on topics ranging from voting records to campaign finance. Each person listed in the directory is also indexed alphabetically.

CSS Oct 21 2021 CSS has come a long way since its early days, when it provided a bit of help to a mostly HTML-oriented world. Today, nearly any serious multi-page site relies on CSS to provide consistent and attractive interfaces that layer smoothly on top of an HTML foundation. CSS: The Definitive Guide, 4th Edition provides experienced web developers with a comprehensive guide to CSS implementation, along with a thorough review of all aspects of CSS 3. Updated to cover Internet Explorer 10, Microsoft's vastly improved browser, as well as Safari, Firefox, Chrome, and Opera, this new edition includes content on transitions, animations, new selectors, paged media, and more. Updated for the latest in CSS3 specifications and browser support Explores the complex world of CSS transformations Demonstrates new interface approaches built on CSS animations Reconsiders layout possibilities with grid and flexible box possibilities

HTTP: The Definitive Guide Dec 23 2021 Covers topics including HTTP methods and status codes, optimizing proxies, designing web crawlers, content negotiation, and load-balancing strategies.