

CORPORATE SOCIAL PERFORMANCE IN EMERGING MARKETS SUSTAINABLE LEADERSHIP AN INTERDEPENDENT WORLD

Sustainable Economy and Emerging Markets *Corporate Social Performance in Emerging Markets* **Green Marketing in Emerging Markets** *Emerging Economies and Challenges to Sustainability* **Environmental Sustainability in Emerging Markets** **Responsible Management in Emerging Markets** **Innovation for and from Emerging Markets for Sustainable Development** **The Green Millionaire** *Developing Sustainable Energy Projects in Emerging Markets* *Corporate Social Responsibility in Developing and Emerging Markets* **Corporate Social Performance in Emerging Markets** **Sustainable Investing** *Emerging Markets from a Multidisciplinary Perspective* *Global Changes and Sustainable Development in Asian Emerging Market Economies Vol. 1* **Advanced Issues in the Green Economy and Sustainable Development in Emerging Market Economies** **Investing in a Sustainable World** **Sustainable Growth in Global Markets** **Geopolitical Risk, Sustainability and “Cross-Border Spillovers” in Emerging Markets, Volume I** **Green Marketing and Management in Emerging Markets** **Financial Inclusion in Emerging Markets** **Power of Capital** **Geopolitical Risk, Sustainability and “Cross-Border Spillovers” in Emerging Markets, Volume II** **Tourism in Emerging Economies** **Renewable Energy Enterprises in Emerging Markets** *Global Changes and Sustainable Development in Asian Emerging Market Economies Vol. 2* *Social Innovation of New Ventures* **Global Handbook of Impact Investing** **Financial Market Regulation and Reforms in Emerging Markets** **Fast Growth and Big Impacts** *Global Changes and Sustainable Development in Asian Emerging Market Economies Vol. 2* *Sustainable Economy and Emerging Markets* *Doing Business in Emerging Markets* *The Goals of Sustainable Development* **Green Marketing in Emerging Economies** **Financial Management and Risk Analysis Strategies for Business Sustainability** **Public Finance Restructuring for Sustainable Development in Emerging Market Economies** **Low-Carbon Development** *Harnessing Sovereign Wealth Funds in Emerging Economies towards Sustainable Development* **Promotional Practices and Perspectives from Emerging Markets** *Sustainable Finance in Emerging Markets: Evolution, Challenges, and Policy Priorities*

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Advanced Issues in the Green Economy and Sustainable Development in Emerging Market Economies Aug 19 2021 This Element goes far beyond economic theory. It will also be of interest to representatives of the environmental sciences due to its focus on the "green" economy and sustainable development. It will also be interesting to the representatives of the social sciences, as it takes into account the peculiarities of emerging market economies. Learning from the COVID-19 pandemic makes this Element interesting from a health economics perspective.

Green Marketing in Emerging Markets Aug 31 2022 Green marketing has risen in prominence over recent years as corporations face calls to lower their carbon footprint, engage in socially responsible practices, and promote sustainable ways of conducting business. In emerging economies, social, economic, and environmental problems resulting from rapid industrialisation requires urgent attention. Promoting environmentally responsible practices through green marketing has been identified as a key solution. This book provides theoretical and practical insights into how businesses in emerging economies can integrate green objectives into their marketing activities to achieve sustainable outcomes and attain green-focused goals. It discusses green marketing from strategic and operational perspectives, which considers target consumers, products, processes, promotion and sustainability of resources and presents the institutional logic of embedding greenness across organisational marketing activities. Issues concomitant to green marketing such as consumer buying behaviour of green products, green integrated marketing communication, green product management, green initiatives in logistics social responsibility, greenwashing and the need for transparency, and green marketing orientations and firm performance, are covered in the book. Ultimately, this collection contributes to and extends theoretical conversations on green marketing while also providing actionable recommendations for organisations and the larger society in emerging economies. Chipo Mukonza is a Lecturer at the Tshwane University of Technology in Polokwane, South Africa. Ogechi Adeola is an Associate Professor of Marketing at the Lagos Business School, Pan-Atlantic University, Nigeria. Isaiah Adisa is a management researcher and consultant based in Nigeria. Robert E. Hinson is a Professor and Head of the Department of Marketing and Entrepreneurship at the University of Ghana Business School. Emmanuel Mogaji is a Senior Lecturer in Advertising and Marketing Communications at the University of Greenwich, United Kingdom.

Sustainable Economy and Emerging Markets Nov 02 2022 Sustainable Economy and Emerging Markets provides a snapshot of the different dimensions of sustainability and analyses how they interact and configure themselves, case by case, in selected emerging economies. The parameters of economic growth in developing economies are explored in the context of systems, climate change, and environmental challenges. With contributions from a range of business academics, economists, and practitioners, this book conveys a picture of the complex nature of the new global business environment, especially the geopolitical dynamics of emerging countries, and breaks down the challenges across geographic fault lines, offering insights into current business practice. By adopting an in-depth case study approach, this edited book offers and discusses examples from several emerging markets and elucidates how these organisations have modelled business based on sustainable development in its various forms. This book will prove valuable reading for students and scholars of international business, international trade, sustainability, and development.

Global Changes and Sustainable Development in Asian Emerging Market Economies Vol. 2 Oct 09 2020 This two-volume set presents the conference papers from the 1st International Conference on Economics, Development and Sustainability (EDESUS 2019), organized by the University of Economics and Business, Vietnam National University, Hanoi. The collection addresses global changes and sustainable development in Vietnam and other emerging market economies in Asia, and covers wider topics such as economics and business (e.g. economic theory, national and international income distribution, macroeconomic policies, sectors of economy, productivity developments, financial market, business governance, bank financing), development and sustainability (e.g. developing process, development policy, public policy, sustainable growth, sustainability tools, sustainable livelihood, sustainable tourism, green growth), and resources and global change (e.g. human resources, natural resources, climate change, globalization, global challenges). The books are of interest to professors, researchers, lecturers, and students in economics and geography, consultants, and decision makers interested in global changes and sustainable development. Volume 2 focuses on global changes and sustainable development in Vietnam and other emerging market economies in Asia. This covers topics such as sustainability (e.g. sustainable growth, sustainability tools, sustainable livelihood, sustainable tourism), and change in resources globally (e.g. human resources, natural resources, climate change, globalization, global challenges).

Responsible Management in Emerging Markets May 28 2022 Responsible Management in Emerging Markets: A Multisectoral Focus is in response to the dearth of literature on responsible management in emerging economies. It discusses diverse themes at the intersection of corporate social responsibility (CSR), green business (marketing) and sustainability management, with the view to addressing some begging issues in responsible management. Hinged on the centrality of SDG 12 (responsible production and consumption), this volume focusses on how businesses, nations, and continents across the globe can actualize a sustainable paradigm, now and in the future. It offers fresh theoretical, policy, and managerial insights into the complex processes and relationships that mediate businesses' ability to deliver on their social development promise, through sustainability and green initiatives. This book discusses some forward and backward linkages between the emerging economy context and responsible management. Featuring cognate topics on CSR, green marketing, green fashion and green entrepreneurship, it offers a Sustainable Development Roadmap (SDR) that is applicable for businesses in emerging economies. This volume is a valuable resource for professionals and academics in emerging economies who desire to understand how firms are demonstrating responsible management through green initiatives, corporate social responsibility and sustainable policies and practices.

Tourism in Emerging Economies Dec 11 2020 This book bridges the gap between the vital issues of the tourism industry, practices and destinations, discussing various topics from Asian and African perspectives. Each chapter presents extensive research on tourism development and tourism education, people's work and travel experiences, as well as broader philosophies concerning the global tourism industry's practices and operations. In the context of Sustainable Development Goals (SDGs) 8, 12 and 14, the book highlights the potential of tourism to contribute to economic growth, social inclusion and environmental preservation. It discusses crucial issues confronting the travel and tourism industry, presenting achievable outlines and strategy plans, and evaluating general theories, practices, and applications of social, economic and environmental aspects of management structure to maximize the cultural, social and ecological diversity of destinations and enhance the tourism experience. Providing a comprehensive guide to tourism and its related disciplines, it offers students, professors, entrepreneurs, and travel and tourism organizations insights into the trends, practices. Further, it features case studies ranging from historical and contemporary tourism to forecasts for future tourism.

Global Changes and Sustainable Development in Asian Emerging Market Economies Vol. 2 May 04 2020 This two-volume set presents the conference papers from the 1st International Conference on Economics, Development and Sustainability (EDESUS 2019), organized by the University of Economics and Business, Vietnam National University, Hanoi. The collection addresses global changes and sustainable development in Vietnam and other emerging market economies in Asia, and covers wider topics such as economics and business (e.g. economic theory, national and international income distribution, macroeconomic policies, sectors of economy, productivity developments, financial market, business governance, bank financing), development and sustainability (e.g. developing process, development policy, public policy, sustainable growth, sustainability tools, sustainable livelihood, sustainable tourism, green growth), and resources and global change (e.g. human resources, natural resources, climate change, globalization, global challenges). The books are of interest to professors, researchers, lecturers, and students in economics and geography, consultants, and decision makers interested in global changes and sustainable development. Volume 2 focuses on global changes and sustainable development in Vietnam and other emerging market economies in Asia. This covers topics such as sustainability (e.g. sustainable growth, sustainability tools, sustainable livelihood, sustainable tourism), and change in resources globally (e.g. human resources, natural resources, climate change, globalization, global challenges).

Sustainable Economy and Emerging Markets Apr 02 2020 Sustainable Economy and Emerging Markets provides a snapshot of the different dimensions of sustainability and analyses how they interact and configure themselves, case by case, in selected emerging economies. The parameters of economic growth in developing economies are explored in the context of systems, climate change, and environmental challenges. With contributions from a range of business academics, economists, and practitioners, this book conveys a picture of the complex nature of the new global business environment, especially the geopolitical dynamics of emerging countries, and breaks down the challenges across geographic fault lines, offering insights into current business practice. By adopting an in-depth case study approach, this edited book offers and discusses examples from several emerging markets and elucidates how these organisations have modelled business based on sustainable development in its various forms. This book will prove valuable reading for students and scholars of international business, international trade, sustainability, and development.

Sustainable Growth in Global Markets Jun 16 2021 Sustainable Growth in Global Markets provides a comprehensive introduction to the concept of market and business management outside the domestic market. It covers complex elements of market management, analysing behavioural theories such as theory of comparative advantage, theories of macro and micro marketing economics, socio-cultural theories, and various contemporary concepts of international business management. The book puts forward a broad foundation of the subject beginning with a discussion of the concept of market dynamics and followed by an analysis of the changing behaviour of markets and its components. The core discussion focuses upon the ability to do business in international markets, putting forward critical insights on the significance of leadership, building consumer value through innovation, tracking the external environment for organizational change as well as important emerging trends towards building an innovative venture.

Power of Capital Feb 10 2021 Explore and understand how investment capital is transforming the world's most critical emerging markets In *Power of Capital: An Adventure Capitalist's Journey to a Sustainable Future*, distinguished author and Chief Investment Officer at Global Delta Capital, Asha Mehta, shares a simultaneously daring and heartening exploration of rapidly evolving emerging markets. Delivering equal doses of business discussion and geopolitical insight, the author examines the changes gripping the globe and why the average person—and investor—should care. The book provides an on-the-ground perspective informed by the author's personal experiences and visits to far-flung regions of the world. It also shares incisive commentary on issues crucial to continuing global economic growth, including terrorism and instability, corruption and autocracy, and sustainable investing. *Power of Capital* offers: Illuminating insights of China's new role as a global economic powerhouse Pioneering perspectives of how sustainable investing delivers both alpha and impact Explorations of how globalization and technology disrupt companies and sectors In-depth discussions of data's new and central role as the primary store and creator of value in the modern economy The case for women as the greatest emerging market in the world A page-turning read from a singular and worldly generational leader, *Power of Capital: An Adventure Capitalist's Journey to a Sustainable Future* offers a unique and thought-provoking trip to the globe's most fascinating emerging markets.

Innovation for and from Emerging Markets for Sustainable Development Apr 26 2022

Public Finance Restructuring for Sustainable Development in Emerging Market Economies Oct 28 2019 As natural resource degradation threatens prospects for economic development in many industrializing countries, this work explores the potential use of public finance policies to promote sustainable development in emerging market economies in India, Mexico and Poland.

Environmental Sustainability in Emerging Markets Jun 28 2022 Increasing evidence of environmental deterioration in emerging markets, climate change, and consequences of environmental waste have compelled not only businesses but also consumers to reduce the environmental burden, mitigate waste and preserve resources for future generations. What actions, strategies, practices, and policies can be developed to sustain environmental sustainability in emerging markets? This book brings together fresh insights, ideas, and new research directions. This book consists of eleven chapters which examine environmental sustainability from consumer, organisation and policy perspectives. These chapters are contributed by emerging and eminent authors from different regions of the world including Asia, Australia, Europe, North America, and South America. This book provides an insightful and valuable compendium for sustainability researchers, businesses, educators, and policymakers, and readers concerned about socio-environmental issues and sustainable development. The book provides policymakers and businesses with information to assist the development of policies, strategies, and programs which will develop and encourage environmentally sustainable behaviours and practices in emerging markets and the wider global community.

Corporate Social Performance in Emerging Markets Dec 23 2021 When it comes to perceptions of what is a sustainable economy and how it may be realised, companies expanding into Central and Eastern European markets face the challenge of diverse people, attitudes and history. *Corporate Social Performance in Emerging Markets* provides an effective tool for companies to help them engage in CSR activities and become a responsible company in CEE countries such as Poland, Hungary, the Czech Republic, Slovakia, Croatia and Slovenia. It does this by enabling them to focus on the difference of stakeholders and their attitudes to those of Western Europe. The author, Zsófia Lakatos, provides a review of the major differences between the various CEE countries, supported by interview research from leading executives in some of the blue-chip companies already operating in the region.

Financial Management and Risk Analysis Strategies for Business Sustainability Nov 29 2019 "This book proposes a series of practical and theoretical perspectives on how the business world has to evolve to adapt the new situation caused by the undeniable climate change, presenting productive processes and the internal organization of companies with the tools to navigate the costly and complex transition"--

Global Handbook of Impact Investing Aug 07 2020 Discover how to invest your capital to achieve a powerful, lasting impact on the world. The *Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society* is an insightful guide to the growing world-wide movement of Impact Investing. Impact investors seek to realize lasting, beneficial improvements in society by allocating capital to sources of impactful and sustainable profit. This Handbook is a how-to guide for institutional investors, including family offices, foundations, endowments, governments, and international organizations, as well as academics, students, and everyday investors globally. The Handbook's wide-ranging contributions from around the world make a powerful case for positive impact and profit to fund substantive, lasting solutions that solve critical problems across the world. Edited by two experienced and distinguished professionals in the sustainable investing arena and authored by two dozen renowned experts from finance, academia, and multilateral organizations from around the world, the *Global Handbook of Impact Investing* educates, inspires, and spurs action towards more responsible investing across all asset classes, resulting in smarter capital markets, including how to:

- Realize positive impact and profit
- Integrate impact into investment decision-making and portfolio
- Allocate impactful investments across all asset classes
- Apply unique Impact Investing frameworks
- Measure, evaluate and report on impact
- Learn from case examples around the globe
- Pursue Best Practices in Impact Investing and impact reporting

While other resources may take a local or limited approach to the subject, this Handbook gathers global knowledge and results from public and private institutions spanning five continents. The authors also make a powerful case for the ability of Impact Investing to lead to substantive and lasting change that addresses critical problems across the world.

Emerging Economies and Challenges to Sustainability Jul 30 2022 The rise of emerging economies represents a challenge to traditional global power balances and raises the question of how we can combine sustainability with continued economic growth. Understanding this global shift and its impact on the environment is the paramount contemporary challenge for development-oriented researchers and policy makers alike. This book breaks new ground by combining scholarship on the role of emerging economies with research on sustainable development. The book investigates how the development strategies of emerging economies challenge traditional development theory and sustainability discourses. With regional introductions and original case studies from South Asia, East Asia, Latin America and Sub-Saharan Africa, it discusses how to conceptualise sustainable development in the global race for economic prosperity. What characterises the development strategies of emerging economies, and what challenges are these posing for global sustainable development? How can emerging economies shed light on the global challenges, dilemmas and paradoxes of the relationship between socio-economic improvements and environmental degradation? This book will be a valuable resource for researchers and postgraduates in development studies, geography, economics and environmental studies.

Social Innovation of New Ventures Sep 07 2020 This book provides insights into how new ventures in emerging economies and developing countries generate social innovation. It showcases new forms of business and how they are different from traditional business models. With increasing drive for innovation in emerging markets and lack of knowledge of how these markets work, this book enriches existing literature by looking at how such businesses in developing economies break new ground in a daunting, resource constrained environment. The book examines successful individual entrepreneurs, social relationships, product innovation, processes, systems and markets through cases. It navigates across key theoretical elements including individual initiative-taking, agency, and opportunity contexts. This book will be a useful reference to understanding the dynamics of new ventures in emerging markets and how they fuel social innovation and sustainable development.

Financial Market Regulation and Reforms in Emerging Markets Jul 06 2020 "In the wake of the global financial crisis that began in 2008, offers a systematic overview of recent developments in regulatory frameworks in advanced and emerging-market countries, outlining challenges to improving regulation, markets, and access in developing economies"--Provided by publisher.

Emerging Markets from a Multidisciplinary Perspective Oct 21 2021 This book examines prominent issues in the Emerging Markets (EM) from a variety of disciplines in order to make useful societal contributions through knowledge exchange. EMs offer enormous opportunities, but realizing them is both challenging and risky due to inherent uncertainties of such markets. EM's also have unique characteristics that makes them different from developed countries. This causes implications for both theory and practice. These markets necessitate substantial adaptations of developed theories and approaches employed in the Western world. This book investigates problems specific to emerging markets, and identifies new theoretical constructs, hypotheses (re)development, and emphasizes institutional contexts. The chapters in this book establish new conceptual and theoretical paradigms from multidisciplinary perspectives concentrated in the areas of information systems, electronic government, and digital and social media matters. The book focuses on topics in these areas such as digital enterprises, sustainability, telemedicine, and Information Communication Technology (ICT) and surveys the potential challenges and opportunities that may arise. These concepts and topics covered in this book are vital for making the global economy more equitable and sustainable.

Geopolitical Risk, Sustainability and "Cross-Border Spillovers" in Emerging Markets, Volume I May 16 2021 Economic recessions, social networks, environmental damage in several large countries (eg. China, Brazil, U.S.), the Global Financial Crisis of 2007-2015 and cross-border spillovers continue to significantly affect economic systems, financial markets, social structures and environmental compliance worldwide. These have rekindled economists' and policy-makers' interest in the relationships among constitutions, risk regulation, foreign aid, political systems, government size, credit expansion and sustainable growth. Risk regulation remains highly ineffective as manifested by the failures of new financial regulations and government stimulus programs that were implemented during 2007-2020 in many developed countries and emerging markets countries. This book, the first of two volumes, addresses these issues in the context of the role of constitutional economics and economic psychology as tools for national and global sustainable growth and risk management. Furthermore, this volume analyzes the often symbiotic relationship between alternative sets of legal-institutional-constitutional rules that constrain the choices and activities of economic and political agents on one hand, and sustainable growth, financial regulation and the risk management of financial institutions on the other; and reviews the effects of constitutions and legal institutions on market dynamics (real estate; fixed-income, stocks; etc.) including volatility, market depth and liquidity. This book will help researchers develop better artificial intelligence and decision-systems models of geopolitical risk, public policy and international capital flows, all of which are increasingly relevant to investment managers, boards-of-directors and government officials.

The Green Millionaire Mar 26 2022 The book is an opportunity to learn about the different enterprise building nuggets and how to make MONEY with the application of Green Strategies in Emerging Markets. The Green Business and the Environmental sector in the developing economies are dimensionally virgin. The book will explore different opportunities for investment, empower new business start ups and start the process of equipping the world for sustainability. The tools and methodologies involved in building a viable, strong and feasible entity in Green businesses will be treated in detail to ensure that readers will be able to capitalise on this opportunity. There is a level of stagnation setting in the economies of the developed world because most of these countries have reached a peak performance and is on a downward trend. The emerging markets are in the developing economies. At the interphase of this market is strategy and innovation. Green Concepts Associates Limited is strategically placed to empower stakeholders in the environment to sustainably build, maintain and grow an enterprise.

The Goals of Sustainable Development Jan 30 2020 This book analyses various aspects of social responsibility, corporate responsibility, sustainability and governance. Rather than focusing narrowly on a single perspective, it investigates a number of problems and scenarios that can all be considered an aspect of one of these fields, and shows how they are all related to each other and to the problems and issues facing businesses. This approach is based on the tradition of the Social Responsibility Research Network, which in its 15-year history has sought to broaden the discourse and to treat all research in these areas as inter-related and relevant to business. The book collects the best papers presented at the 15th International Conference on Corporate Social Responsibility and 6th Organisational Governance Conference held in Melbourne, Australia in September 2016.

Sustainable Investing Nov 21 2021 Sustainable Investing is fast becoming the smart way of generating long-term returns. With conventional investors now scrambling to factor in issues such as climate change, this book captures a turning point in the evolution of global finance. Bringing together leading practitioners of Sustainable Investing from across the globe, this book charts how this agenda has evolved, what impact it has today, and what prospects are emerging for the years ahead. Sustainable Investing has already been outperforming the mainstream, and concerned investors need to know how best to position themselves for potentially radical market change.

Sustainable Finance in Emerging Markets: Evolution, Challenges, and Policy Priorities Jun 24 2019 Sustainable finance has become a key focus area for global investors and policy makers. Last year proved to be a breakout year for emerging markets (EMs), with sustainable debt issuance in 2021 surging to almost \$200 billion. This working paper, the first comprehensive study in the literature, analyzes the evolution of EM sustainable finance markets, including differences with advanced economies. The analysis shows how sustainable finance in EMs is growing fast not just in aggregate but importantly across many dimensions. The paper also identifies key development areas for EMs and policies to strengthen the resilience of sustainable finance markets.

Green Marketing and Management in Emerging Markets Apr 14 2021 Green Marketing and Management in Emerging Markets, with emphasis on the crucial role of people management towards successful implementation, is an invaluable companion to today's marketers. Policymakers, business owners, managers, and HR practitioners, particularly in emerging markets, will benefit from the recommendations in this book. I recommend it to you all. Samuel O Idowu, PhD, Deputy CEO, Global Corporate Governance Institute, UK Adverse environmental impacts such as greenhouse gas emissions and chemical spills have put the topic of green business firmly on the sustainability agenda. Despite the burgeoning literature on green business and green marketing from the globalised north, there is relative parsimony of green business literature in the global south. This book offers a greater understanding of what green marketing is, as well as the various levels of practices and the implementations thereof. It places specific emphasis on the people through which green marketing excellence can be achieved. Contributors argue that, given the complexity of green marketing, effective people management plays a key role in achieving green marketing success, and the chapters consider the role that green human resource management practices play in marketing. Providing a unique perspective on the successful implementation of green marketing, this book is an important resource for students, researchers and practitioners. It is of particular interest to those who desire a greater understanding of how organisations deal internally and externally with increasing pressure to become more socially responsible and embed greenness in all their marketing activities. Robert Ebo Hinson is a Professor and Head of the Department of Marketing & Entrepreneurship at the University of Ghana Business School. Ogechi Adeola is an Associate Professor of Marketing and Head of Department of Operations, Marketing and Information Systems at the Lagos Business School, Pan-Atlantic University, Nigeria. Isaiah Adisa is a Management Researcher and Consultant. He is affiliated with the Olabisi Onabanjo University, Nigeria.

Corporate Social Performance in Emerging Markets Oct 01 2022

Renewable Energy Enterprises in Emerging Markets Nov 09 2020 This book highlights the challenges faced by renewable energy enterprises (REEs) in emerging markets, by reflecting on the enterprises' own stories and experiences. Research into REEs has focused largely on successful businesses and business models, and developed markets. With significant opportunities for renewable energy enterprise in emerging markets, this book presents a unique business-level perspective. It highlights the key barriers and outlines the strategic and operational solutions for success articulated by the entrepreneurs themselves. The research draws on interviews with entrepreneurs in twenty-eight emerging markets, including Barbados, Cambodia, Chile, Ghana, Indonesia, India, Kenya, South Africa and Uganda. The book concludes by summarising the key solutions for success and illustrating how successful REEs put them into practice. This book will be of great interest to students and scholars of renewable energy, sustainable business and the sustainability agenda in emerging markets.

Developing Sustainable Energy Projects in Emerging Markets Feb 22 2022 This book is an essential primer in the core principles of sustainable energy project development through concept, design, feasibility and reality and takes a holistic approach to the development and financing of such projects, setting out the technical, commercial and financial aspects in a straightforward and practical manner. It sets out a first principles-based approach to developing sustainable projects in markets which are not extensively covered by project finance handbooks and which offer a particular set of challenges to the would-be developer. Drawing from over twenty years of experience in the sustainable energy sector, this practical guide will be a valuable resource to both those considering and already involved in projects in developing and emerging countries. Readers can expect to come away with a strong foundation in a core set of guiding principles that can be applied to a wide range of sustainable energy projects in any geographical location.

Corporate Social Responsibility in Developing and Emerging Markets Jan 24 2022 A valuable interdisciplinary resource examining the concept and effectiveness of CSR as a tool for sustainable development in emerging markets.

Global Changes and Sustainable Development in Asian Emerging Market Economies Vol. 1 Sep 19 2021 This two-volume set presents the conference papers from the 1st International Conference on Economics, Development and Sustainability (EDESUS 2019), organized by the University of Economics and Business, Vietnam National University, Hanoi. The collection addresses global changes and sustainable development in Vietnam and other emerging market economies in Asia, and covers wider topics such as economics and business (e.g. economic theory, national and international income distribution, macroeconomic policies, sectors of economy, productivity developments, financial market, business governance, bank financing), development and sustainability (e.g. developing process, development policy, public policy, sustainable growth, sustainability tools, sustainable livelihood, sustainable tourism, green growth), and resources and global change (e.g. human resources, natural resources, climate change, globalization, global challenges). The books are of interest to professors, researchers, lecturers, and students in economics and geography, consultants, and decision makers interested in global changes and sustainable development. Volume 1 focuses on economic development in Vietnam and other emerging market economies in Asia. This covers topics such as economics and business (e.g. economic theory, national and international income distribution, macroeconomic policies, sectors of economy, productivity developments, financial market, business governance, bank financing) and development studies (e.g. developing process, development policy, public policy, green growth).

Promotional Practices and Perspectives from Emerging Markets Jul 26 2019 This volume explores the dynamic nature of emerging markets, which constitute a major share of global GDP, with a focus on the opportunities for growth and the challenges for businesses in meeting the needs of a diverse set of consumers. With the objective to ensure sustainable growth, there is a need for multinationals belonging to and working in emerging economies to learn best practices and continuously evolve. To conduct business in both urban and rural areas, marketing and promotions is a potent tool when applied correctly to portray the right brand image. The book studies recent trends and developments in promotional practices as business strategy, sustainability, and innovation across businesses, including retail, textile, and digital technology. It highlights, the path that managers should take in order to better understand the potential of distinct market segments and take marketing managerial decisions accordingly. This book will be useful to scholars and researchers of marketing, management studies, business management, financial management, business economics, international business, finance, digital technologies, development studies and economics. It will also interest policymakers and practitioners in the field.

Financial Inclusion in Emerging Markets Mar 14 2021 This book discusses ideas for stakeholders to develop strategies to access and use financial products and services such as deposits, loans, and fund transfer mechanism, insurance, payment services, and intermediaries, distribution channels at economical prices in order to cater to the needs of the poor and underprivileged people. Financial inclusion ensures ease of access, availability, and usage of the financial products and services to all the sections of the society. The book will help in recognizing the role of financial inclusion as one of the main drivers in reducing income inequality and thus supporting sustainable economic growth of the countries, especially of an emerging economy. The book provides conceptual and practical ideas from the practitioners, best practices from the experts, and empirical views from the researchers on the best practices and how to mitigate the challenges and issues plaguing the development of the financial inclusion.

Fast Growth and Big Impacts Jun 04 2020

Harnessing Sovereign Wealth Funds in Emerging Economies towards Sustainable Development Aug 26 2019 Sovereign Wealth Funds are government investment vehicles that have been present for decades. They are usually characterized by minimum information disclosure, however, this situation differed after worldwide events shed light on the role they possess to mitigate their downturns. The substantial economic influence they bring along due to their size and long term impact have recently created an uproar of debate that eventually led to the ratification of the Santiago Principles. The Principles set the stage for governing SWFs' operations and grant them more clarity. They also contribute to a more stable environment for cross-border investment flows. With the importance of SWFs, emerging economies also rose as key institutional investors; only this time they called for harnessing their funds towards sustainable development investment strategies. Despite pressuring need to improve transparency and governance structures of SWFs in EMs, the former are regarded as promising means for achieving the sustainable development goals.

Doing Business in Emerging Markets Mar 02 2020 This volume presents a comprehensive analysis of the business, financial and economic aspects of emerging markets. Using case studies from India, Turkey, Bangladesh and Africa, it discusses themes such as megaprojects, infrastructure and sustainability; cross-border mergers and acquisitions; a new paradigm for educational markets; exports competitiveness; work engagement in service sector; mobile banking and crowdfunding; and venture capital flow into emerging economies, to focus on the trade, foreign investment, financial, and social progress of these economies. The chapters review the current state, learnings, changing scenarios, business practices, and financial and economic perspectives across emerging markets while examining progression, challenges and the way forward. With its rigorous approach and topical content, this book will be useful to scholars and researchers of management studies, business management, financial management, business economics, international business, finance and marketing, development studies and economics. It will also interest policymakers and practitioners in the field.

Green Marketing in Emerging Economies Dec 31 2019 Literature on green marketing continues to gain traction in the sustainability discourse, focusing on core subject areas such as green product development, green marketing strategy and green advertising. Achieving green marketing success encompasses influencing, orientating, and communicating green offerings of an organisation to the consumers. Emerging markets particularly provide unique opportunities for green product innovations to thrive due to their rapid industrialisation and economic growth; hence the value proposition of organisations must be rightly communicated to the consumers. The book is part of a multi-volume work that highlights the goals of green marketing, such as influencing consumers' green adoption, behaviour, and attitude towards sustainability practices. This book provides insights to researchers, students and practitioners interested in marketing and sustainability initiatives in the context of emerging markets. It is also recommended for marketing managers and brand consultants who desire an in-depth understanding of how to communicate their organisation's green offerings while positioning the organisation as a green brand to influence consumers' green purchasing behaviours.

Low-Carbon Development Sep 27 2019 The Federal Government of Nigeria has adopted an ambitious strategy to make Nigeria the world's 20th largest economy by 2020. Sustaining such a pace of growth will entail rapid expansion of the level of activity in key carbon-emitting sectors, such as power, oil and gas, agriculture and transport. In the absence of policies to accompany economic growth with a reduced carbon foot-print, emissions of greenhouse gases could more than double in the next two decades. This study finds that there are several options for Nigeria to achieve the development objectives of vision 20:2020 and beyond, but stabilizing emissions at 2010 levels, and with domestic benefits in the order of 2 percent of GDP. These benefits include cheaper and more diversified electricity sources; more efficient operation of the oil and gas industry; more productive and climate-resilient agriculture; and better transport services, resulting in fuel economies, better air quality, and reduced congestion. The study outlines several actions that the Federal Government could undertake to facilitate the transition towards a low carbon economy, including enhanced governance for climate action, integration of climate consideration in the Agriculture Transformation Agenda, promotion of energy efficiency programs, scale-up of low carbon technologies in power generation (such as renewables a combined cycle gas turbines), and enhance vehicle fuel efficiency.

Investing in a Sustainable World Jul 18 2021 For business and investors, there's no doubt about it: The smart money is going green...and the growing movement toward ecologically forward-thinking companies is quickly becoming bigger and bigger. What may be surprising to some is that socially responsible organizations aren't just doing the right thing for the environment, they are also paying off financially, making their investors money and increasing the bottom line. Investing in a Sustainable World offers clear proof, through facts, figures, and hard documentation, that "going green" leads directly to better stock market performance...and that investors and companies who ignore it will, in fact, lose money. The book reveals the most powerful global megatrends—from the ongoing focus on emerging markets to natural resource depletion—which are transforming the very basis on which companies will compete, and offers an approach to sustainability-enhanced investing beneficial to both investors and companies. Revolutionary and backed by undeniable statistics, this book shows the clear link between sustainability initiatives and clear-cut profitability.

Geopolitical Risk, Sustainability and "Cross-Border Spillovers" in Emerging Markets, Volume II Jan 12 2021 Many emerging market countries are increasingly affected by their "informal economies", geopolitical risks, U.S. dollar dynamics, legal/regulatory institutions, preferential trade agreements (PTAs), social networks, international labor dynamics, cross-border spillovers (from developed countries to emerging markets; including Regulatory Spillovers), constitutional political economy crises (such as those that occurred in Europe, Asia, Africa and the U.S. during 2007-2020, including the COVID-19 pandemic) and inefficient microfinance. Due to these phenomena, enforcement commitment, compliance costs, sustainable growth, quality-of-life, political stability, financial stability, household economics, inequality and international trade outcomes can vary drastically across emerging markets countries. The COVID-19 pandemic has exposed many problems inherent in political systems, economic policy, Sustainability Policy, Social Welfare systems and governments' emergency powers during pandemics/epidemics and economic/financial crisis. These foregoing issues are the geopolitical risk context of this second volume. This book also introduces complex systems theories of the "Beliefs" of government and corporate actors. Thus, this book can help researchers to develop better Artificial Intelligence, Complex Systems and decision-theory models of geopolitical risk, public policy, asset-pricing, corporate strategy, labor markets and international capital flows, all of which can be critical decision factors for investment managers, corporate executives and government officials. Michael I. C. Nwogugu is an author, serial entrepreneur and consultant who has held senior management, Board of Director and Advisory Board Member positions in companies in the U.S., Barbados, France, India and Nigeria. Mr. Nwogugu has written eight books: Risk In the Global Real Estate Market (2012); Illegal File-sharing Networks, Digital Goods Pricing And Decision Analysis (2016); Anomalies In Net Present Value, Returns And Polynomials; And Regret Theory In Decision-Making (2017); Indices, Index Funds And ETFs - Exploring HCl, Nonlinear Risk And Homomorphisms (2019); Complex Systems, Multi-Sided Incentives And Risk Perception In Organizations (2019); Earnings Management, Fintech-Driven Incentives and Sustainable Growth: On Complex Systems, Legal and Mechanism Design Factors (2020) and Complex Systems and Sustainability in the Global Auditing, Consulting, and Credit Rating Agency Industries (2021). Mr. Nwogugu's research articles have been cited in more than 20 top science journals. Mr. Nwogugu earned degrees from the University of Nigeria (Nigeria); City College of New York (USA); and Columbia University's Graduate Business School (USA). .